

Applicant Defined Source Analytics Report

The Applicant Defined Source Analytics Report, a new report in the ATS reporting area, reports custom source information from the job application. Previously, candidate source information was limited to the source captured in the job URL. Now, customers can gather important data on questions like "How did you hear about us?" to better assess their recruiting efforts.

To capture the applicant source information, the following steps must be taken:

1. Configurable application must be used
2. The Contact Information section must be the first section on the configurable application
3. Custom fields must be placed in the Contact Information section of the application
4. A custom field with source options (e.g. Facebook, LinkedIn, etc.) must have the field label name "JobSeekerSource" or be a text field with the field label name "JobSeekerSourceOther"

The screenshot shows a dialog box titled "Edit Field Definition" with a "close" button in the top right corner. The dialog contains the following fields and options:

- Field Name:** JobSeekerSource
- English Label Text:** Job Seeker Source
- Field Type:** Single Select Field (dropdown menu)
- Select English Options:** Facebook, LinkedIn, Twitter
- Label Location:** Radio buttons for Left and Top (Top is selected)
- Required Input:** Radio buttons for Yes and No (No is selected)
- Field Display Width (px):** An empty text input field.

At the bottom of the dialog, there are three green buttons: "Ok", "Delete Field", and "Hide Field".